



Use this form to join Carleton Entrepreneurs. Teams with GREEN opportunities will have access to:

- Nicol National Award Competition
- Nicol Internship Program
- Lead to Win
- Ottawa Young Entrepreneurs
- TIM Entrepreneurs

Please use this form to apply to present your opportunity to one of Carleton Entrepreneurs' Review Boards.

Review Boards will meet during the Winter 2012 term on:

- Wednesday Feb 1, 8 a.m. to 12 p.m. (Carleton University)
- Thursday February 23, 8 a.m. to 12 p.m. (3500 Carling Place)
- Thursday March 22, 8 a.m. to 12 p.m. (3500 Carling Place)

A Review Board will rate your opportunity GREEN (eligible for support), YELLOW (need to fix problems with opportunity) or RED (opportunity is not ready). A mentor will be assigned to you shortly after you present to the Review Board.

All Carleton entrepreneurial programs use the same process to rate opportunities. However, they have different eligibility criteria and processes to provide you with support.

Please complete this document and save it with **your last name and student number** and e-mail to **Stephen_Davies@carleton.ca**

* Required information.

Contact Information	Team Member #1	Team Member #2	Team Member #3	Team Member #4
Email Address *				
Title*	<input type="checkbox"/> Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms	<input type="checkbox"/> Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms	<input type="checkbox"/> Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms	<input type="checkbox"/> Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms
First Name *				
Last Name *				
Phone (Primary) *				
Street Address (Home)				
City (Home)				
Postal Code (Home)				
Country (Home)				
Province (Home)				
Degree/Program				
Year of Study				

1. Experience	Please describe your experience you have as it relates to the business you wish to start or grow. (max 200 words)
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2. Skills, Relationships, Experience, Resources	Please describe why you think you can launch and grow a successful business? (max 200 words)

3. Product or Service	Please describe what the product or service your business will profitably sell? (max 200 words)
4. Target Customers	Please describe who the target customers are and why did you select them? (Max 200 words)
5. Problem Solved	Please describe what customer pain or problem your product or service will address? Provide concrete examples of customer pain or problem? (max 200 words)
6. User Benefits	Please describe benefits the users of your product or service will obtain? (Max 200 words)

7. Organization Benefits	Please describe what benefits the organizations that employ these users will obtain? (max 200 words)
8. Key differentiators	Please describe the points of difference of your product or service for which target customers are willing to pay? (max 200 words)
9. Core Team	Please describe the core team currently working on your opportunity or the core team you wish to recruit to work on your opportunity? (max 200 words)